RJ REYNOLDS
TOBACCO COMPANY

COPY

J. CAMPBELL / ROU 1610
PROMOTIONAL COORDINATOR
8899 MAIN STREET
WILLIAMSVILLE, NY 14221
(716) 634-4179
FAX (716) 634-3145

JULY, 98

DORAL JACKPOT PROMOTION #801271 (PRODUCT IS 'PRE-SLEEVED)

TO:	RJR ACCOUNT #: #396640	CC:	B. COOK
	MS. C. LETARES MANCHESTER TOBACCO	CC:	
FAX #:	(603) 625-5148		

PARTNERS PROMOTION REPORTING: DOR_SEPT_JACKPOT (MINIMUM 16 CHARACTERS)

IF YOU REQUIRE TECHNICAL ASSISTANCE RELATIVE TO THE FORMAT REQUIRED USING THESE PROMOTION / BRAND DESCRIPTIONS ON YOUR WEEKLY TAPE / DISC SUBMISSIONS, CONTACT THE PARTNERS HELP DESK @ 1-800-230-9732.

UPC CASE 12300-	CASE SIZE	STATE USE	BRAND STYLE	NUMBER OF CASES	#/CARTONS TO PACK @ DISPLAY	#/SKUS (#545462) DISPLAYS / PREMIUMS
25467	6M		DORAL LT 100	4	1 (ONE CTN)	120
25469	6M		DORAL MEN LT 100	4	1 (ONE CTN)	
25468	6M		DORAL 100	4	1 (ONE CTN)	
25470	6M		DORAL ULT LT 100	4	1 (ONE CTN)	

PRODUCT PO # N/A

	DESCRIPTION
8/17/98	PRODUCT ARRIVAL DATE
8/31/98	RETAIL DISTRIBUTION DATE (WEEK OF)
$5,378.59	EFT $ AMOUNT
4 CTNS	RETAIL BILLING PER DISPLAY
112	NO. OF DISPLAYS ON CUSTOMER LIST
$224.00	PACKING PAYMENT ($14.00 X 16 (6M) PROMOTED CASES)

DISPLAYS / PREMIUMS PO # N/A

	DESCRIPTION
8/17/98	DISPLAYS / PREMIUM ARRIVAL DATE
545462	ITEM NUMBER
1.3500	SKU CUBE
2.2600	SKU WT (W/OUT PRODUCT)
40 OFFERS	NO. RETAIL OFFERS PER DISPLAY
8	NUMBER OF EXTRA DISPLAYS

PROMOTION DESCRIPTION:
SEE ENCLOSED *'WHOLESALER PACKING INSTRUCTIONS'*. UTILIZE PRE-ASSEMBLED DISPLAY. BECAUSE THIS PRODUCT IS PRE-SLEEVED, IT IS NOT NECESSARY TO 'LOAD' DISPLAY. RETAILERS WILL HANDLE DISPLAY SET-UP AT STORE LEVEL.
(A 'RETAILER PROMOTIONAL PACKING EXPLANATION SHEET' IS INCLUDED IN EACH DISPLAY).
SHIP NUMBER OF DISPLAYS TO EACH RETAIL ACCOUNT AS INDICATED ON THE ATTACHED *CUSTOMER LIST*.
CONSUMER RECEIVES COUPON FOR .40¢ OFF 2-PACKS ON NEXT PURCHASE.

DISPLAY LOAD:
PLACE TEN (10) PRE-SLEEVED PACKS OF SAME BRAND INTO EACH COLUMN.

PARTNERS PROGRAM REQUIREMENTS:
- DISPLAYS MUST BE SHIPPED TO RETAIL THE WEEK OF: 8/31/98.
- PACK / DELIVER EACH PROMOTION TO AT LEAST 90% OF ACCOUNTS ON ATTACHED CUSTOMER LIST WITHIN 3 WEEKS.
- PROMOTION AND BRAND DESCRIPTIONS MUST BE PROPERLY REPORTED ON TAPE/ DISC SUBMISSIONS.
- RETURN THE ATTACHED CUSTOMER LIST WITH ANY RETAIL REFUSALS WITHIN 4 WEEKS AFTER RETAIL DELIVERY DATE.

JACKPOT.DOC

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Source: https://www.industrydocuments.ucsf.edu/docs/nypy0000

WHOLESALER : 396640 MANCHESTER TOBACCO, INC. <DIRECT>
TEMPLATE : 801271 80900 DOR SEPT JACKPOT
TEMPLATE SEQ : 0917
SALES LEVEL : 16XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
112204	112227	483098	RON'S VARIETY	737 MAIN ST	BERLIN	NH	03570	1			120503	(603)752-1908
112204	112227	700840	GLEN BEVERAGE CO	RT 16	GLEN	NH	03838	1			170065	(603)383-4800
112204	112227	105175	DUPUIS COUNTRY STOR	ROUTE 3	GROVETON	NH	03582	3			160416	(603)636-1462
112204	112227	347943	OLD CORNER STORE	MAIN ST	JEFFERSON	NH	03583	1			130784	(603)586-7722
112204	112227	105155	BOBS VARIETY	71 HILLSIDE AVE	BERLIN	NH	03570	3			120652	(603)752-4412
112206	112220	754915	LIGHTHOUSE	369 OCEAN BLVD	HAMPTON	NH	03842	1				(603)926-4951
112206	112220	755927	SUDS N SODA	365 PORTSMOUTH AV	GREENLAND	NH	03840	1				(603)431-9823
112206	112220	104695	STOP & GO #705	1350 WOODBURY AVE	PORTSMOUTH	NH	03801	1			831947	(603)436-7811
112206	112220	481941	SHORT STOP	968 MIDDLE RD	PORTSMOUTH	NH	03801	1			559714	(603)431-3401
112206	112220	708038	ROSES COUNTRY STORE	353 CALEF HWY	EPPING	NH	03042	1			524471	(603)679-1967
112206	112220	433996	DURHAM MARKETPLACE	7 MILL RD	DURHAM	NH	03824	1			237631	(603)868-2500
112206	112220	104662	PATRIOT'S CORNER GR	29 OCEAN BLVD	HAMPTON	NH	03842	1			847137	(603)926-7087
112206	112220	729068	M&P COUNTRY CONVENI	137 EPPING RD	EXETER	NH	03833	1			741278	(603)772-4143
112206	112220	751098	SEACOAST SUBS N SOD	517 MIDDLE ST	PORTSMOUTH	NH	03801	1			949754	
112206	112220	104687	CABOT ST GROCERY	125 CABOT ST	PORTSMOUTH	NH	03801	1			540302	(603)436-0028
112208	112225	582294	TEN ROD ROAD GETTY	TEN ROD ROAD	ROCHESTER	NH	03867	1			924682	(603)332-3301
112208	112220	755751	JJ'S MINI MART	220 ROUTE #16	SOMERSWORTH	NH	03878	1			531046	(603)749-9546
112208	112225	804661	MILLS MARKET	14 SPRING ST	FARMINGTON	NH	03835	1				(603)755-9161
112208	112225	755159	CORNER STORE	CENTER & MAIN ST	WOLFEBORO	NH	03894	1				(603)569-1835
112208	112225	755495	STOP & GO #710	158 N MAIN ST	ROCHESTER	NH	03867	1			821958	(603)332-0779
112208	112220	601072	POOR THOM'S BEVERAG	231 ROUTE 125	BARRINGTON	NH	03825	1			927175	(603)664-2599
113103	113128	733378	BROWN JUG PACKAGE	324 E MAIN ST	MERIDEN	CT	06450	2				(203)237-8644
163803	163822	755410	MERRILLS CONV. STOR	ROUTE 101	MILFORD	NH	03055	1				(603)673-2406
163803	163821	484497	BIG JOHN'S COUNTRY	92 UNION ST	MILFORD	NH	03055	1			435510	(603)672-6733
163803	163826	723708	COUNTRY MAID MKT	24 WEARE RD	HENNIKER	NH	03242	1				(603)428-3884
163803	163824	090460	JOHNNY'S TIRE & BAT	680 MAST RD	MANCHESTER	NH	03102	1		5474-0000	261051	(603)668-1325
163804	163822	481791	BROAD STREET EXXON	103-105 BROAD STR	NASHUA	NH	03060	1		5474-0000	435513	(603)883-2048
163805	163823	327760	FREEDOM FUEL	128 W BROADWAY	DERRY	NH	03038	1			645085	(603)434-3838
163805	163823	465963	MIKES GROCERY & DEL	16 N MAIN ST	DERRY	NH	03038	3				(603)432-2861
163805	163823	543932	NO LONDONDERRY EXXO	RT 28	LONDONDERRY	NH	03053	1		5474-0000	644059	(603)432-0036
163805	163820	450283	HILLTOP FOOD & DELI	33 INDIAN ROCK RD	WINDHAM	NH	03087	1				(603)434-4686
163805	163820	103053	TURNERS VARIETY	38 CROSS ST	SALEM	NH	03079	1			642017	(603)898-7962
163805	163823	717460	THIRTY PINES TEXACO	2 ASHLIGH DRIVE	DERRY	NH	03038	1			724698	(603)425-0707
163805	163823	755690	DIAL MART	10 MANCHESTER RD	DERRY	NH	03038	3				(603)434-8509
163805	163820	307460	ONE STOP MOBIL	134 N BROADWAY	SALEM	NH	03079	1			641528	(603)893-8074
163806	163823	104365	MR MARKET INC.	297 SPRUCE ST	MANCHESTER	NH	03103	5			711342	(603)668-6188
163806	163824	104371	AMOSKEAG MARKET	275 FRONT ST	MANCHESTER	NH	03102	1			622779	(603)668-6415
163806	163826	198514	TONI'S KRNR KUPBOAR	394 N STATE ST	CONCORD	NH	03301	1			322095	(603)228-8774
163806	163826	247464	EPSOM CIRCLE MARKET	EPSOM CIRCLE	EPSOM	NH	03234	1			851493	(603)736-8121
163806	163824	302680	RIVERSIDE EXXON	36 W RIVER RD	HOOKSETT	NH	03106	1		5474-0000	624468	(603)668-0039
163806	163824	317519	VEANOS CON. STORE	146 LOUDON RD	CONCORD	NH	03301	1			442279	(603)224-8190
163806	163824	458290	ACADEMY FRUIT	266 BRIDGE ST	MANCHESTER	NH	03104	1			225334	(603)668-1251

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TEMPLATE : 801271 80900 DOR SEPT JACKPOT
TEMPLATE SEQ : 0917
SALES LEVEL : 16XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT	PHONE #
163806	163823	461399	MERRIMACK GETTY	605 D.W. HIGHWAY	MERRIMACK	NH	03054	1			166578	(603)	424-5542
163806	163823	479524	SOUTH MAPLE VARIETY	93 S MAPLE ST	MANCHESTER	NH	03103	3				(603)	625-4923
163806	163824	487016	HARVEST FARM MARKET	995 GOFFSTOWN RD	MANCHESTER	NH	03102	1			823469	(603)	627-8525
163806	163823	487050	PANTRY PRIDE	469 CHARLES BANCR	LITCHFIELD	NH	03052	1			137202	(603)	424-3310
163806	163826	597069	CAPITAL FARMS	3 BROADWAY	CONCORD	NH	03301	2			425591	(603)	224-9859
163806	163824	679197	ORDWAY MARKET	250 SOUTH ST	CONCORD	NH	03301	1			321547	(603)	228-8651
163806	163824	679198	HEIGHTS MARKET	132 LOUDON RD	CONCORD	NH	03301	1			526080	(603)	225-5919
163806	163824	697362	BRIDGE ST FOOD MART	24 LOUDON RD	CONCORD	NH	03301	1				(603)	224-9263
163806	163823	703111	DONALD ST SUPERETTE	399 DONALD ST	BEDFORD	NH	03110	1			837675	(603)	623-2742
163806	163824	712596	ANTHONY'S SOUTH ELM	37 ELM ST	MANCHESTER	NH	03101	3				(603)	622-5800
163806	163824	714926	CROSSTOWN VTY	270 AMORY ST	MANCHESTER	NH	03102	1			815581	(603)	668-4100
163806	163824	720822	FOOD BASKET	72A WASHINGTON ST	CONCORD	NH	03301	1				(603)	225-2242
163806	163824	728365	D.W. EXXON	738 HOOKSETT RD	MANCHESTER	NH	03104	1			227658	(603)	628-1684
163806	163823	732995	ROBINSONS COUNTRY	715 DW HWY	MERRIMACK	NH	03054	1			737068	(603)	424-2773
163806	163824	754850	PAAD'S MOBIL STATIO	705 DW HIGHWAY	MANCHESTER	NH	03104	1				(603)	669-8695
163806	163823	755636	CARON & SONS MOBIL	468 DANIEL WEBSTE	MERRIMACK	NH	03054	1			105629	(603)	424-5227
163806	163823	757341	SHORT STOP SUPERETT	78 WILSON ST	MANCHESTER	NH	03103	1			225019	(603)	622-4745
163806	163824	964646	CANDIA GETTY	240 OLD CANDIA RD	CANDIA	NH	03034	2			845582	(603)	483-8945
163807	163826	020444	CROSSROADS	ROUTE 4	SALISBURY	NH	03268	1			645595	(603)	648-2221
163807	163826	104868	WAYSIDE GROCERY	RTE 28 & 11	ALTON	NH	03809	1			632304	(603)	875-2867
163807	163826	104875	MOUNTAIN'S GEN.STOR	MAIN ST	CTR BARNSTEAD	NH	03225	1			631381	(603)	269-7031
163807	163826	105039	106 BEANSTALK	RT 106	LOUDON	NH	03301	1				(603)	783-4305
163807	163826	453224	SPEEDWAY CON.	ROUTE 106	LOUDON	NH	03301	2			857169	(603)	783-0311
163807	163826	507993	BELMONT VILLAGE STO	235 MAIN ST.	BELMONT	NH	03220	1			650212	(603)	267-6987
163807	163826	562240	HOMETOWNE MARKET	43 S MAIN ST	PENACOOK	NH	03303	1			443450	(603)	753-9893
163807	163826	576289	BOSCO BELL STORE	ROUTE 28	BARNSTEAD	NH	03218	4		2794-0200	635509	(603)	435-8502
163807	163826	643734	DICKS MOBIL	MAIN STREET	LINCOLN	NH	03251	1			150460	(603)	745-3577
163807	163826	695820	AIRPORT COUNTRY STO	63 GILFORD EAST D	GILFORD	NH	03246	1				(603)	524-2232
163807		766715	HANK'S GENERAL STOR	133 PROFILE RD RO	TWIN MOUNTAIN	NH	03595	1				(603)	846-5677
163807	163826	677682	CASE-N-KEG LACONIA	JEFF MORIN ENTERP	LACONIA	NH	03246	4			CIG	(603)	524-7256
163807	163826	743970	CASE-N-KEG	5 MILL ST	MEREDITH	NH	03253	4			CIG	(603)	279-7443
163807	163826	755792	CORNER MARKET	201/2 WALKER STRE	CONCORD	NH	03301	4			429155 CIG	(603)	228-8286

PAGE BREAK TOTAL ACCOUNTS 74 TOTAL QUANTITY 106

TEMPLATE TOTAL ACCOUNTS 74 TOTAL QUANTITY 106

SR TERR	ACCT	FULL NAME	ADDRESS	CITY	ST	VAP WHSL	VAP #	QUANTITY
112206	408128	CENTER ST TOBACO	ROUTE 101	RAYMOND	NH	396640 / MANCHESTER	524488	3
112206	225118	WAGON WHEEL CONV	ROUTE 11	FARMINGTON	NH	396640 / MANCHESTER	918441	3

106
+ 6
112 Displays

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